I. Abstract
Grant funds were awarded to produce the second two (of a series of six) 5-minute videos that address water efficiency as it applies primarily to outdoor irrigation. Seasonal adjustments of your irrigation controller is included in Video number 3. Video 4 provides demonstrations of the cycle soak irrigation method. The content of these videos has been produced in a manner that creates timeless education pieces that can be used for many years. The visual information is general in nature (native plants, irrigation system basics, etc.) which renders them useful and continuously pertinent.

II. Overall Progress and Results by Task

Task 1: Complete and approve video scripts

The following actions have been completed during this reporting period:

- Completed and approved scripts for Video 3 and Video 4

100% Complete

Task 2: Tape footage for Videos 3 and 4

The following actions have been completed during this reporting period:

- Defined shot list.

50% Complete

Task 3: Design DVD Cover

The following actions have been completed during this reporting period:

- Concept approved
- Production costs determined
- Text developed and approved
- Mock up developed and approved

100% Complete
Task 4: Final approval prior to production

The following actions have been completed during this reporting period:
- Preview and approve final edition of Videos 3 and 4

0% Complete

Task 5: Produce DVD

The following actions have been completed during this reporting period:
- Record audio for Videos 3 and 4
- Preview initial editing of Videos 3 and 4

50% Complete

Task 6: Distribute DVD
- Identify distribution channels

0% Complete

Task 7: Evaluate Effectiveness
- Implement Survey Monkey
- Utilize AgriLife Survey Tool

0% Complete